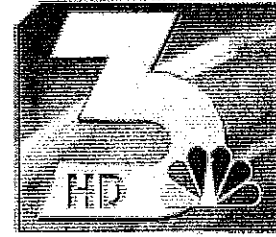


ORDER

KSNV

Orders

Order / Rev: 104655

Alt Order #: 06835929

Product Desc: RNC - ROMNEY

Estimate: 279

Flight Dates: 07/25/12 - 07/31/12

Original Date / Rev: 07/24/12 / 07/25/12

Order Type: GENERAL

Primary AE: Amy McCreary

Sales Office: BLPHI

Sales Region: National

Agency

Name: American Rambler Productions

Buying Contact:

Billing Contact:

138 Conant St.

Beverly, MA 02494

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

AdvertiserName: RNC/ Romney for President *Revised*

Demographic: A35+

Product Codes: PLC03

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 06/25/12 | 07/29/12 | 76 | \$87,450.00 | \$74,332.50 |
| 07/30/12 | 07/31/12 | 33 | \$32,400.00 | \$27,540.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|---------------------|---------------------|-------------|
| July 2012 | 76 | \$87,450.00 | \$74,332.50 | 0.00 |
| August 2012 | 33 | \$32,400.00 | \$27,540.00 | 0.00 |
| Totals | 109 | \$119,850.00 | \$101,872.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|------------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| E 1 | KSNV | 07/30/12 | 07/31/12 | M-F 6-7a WakeUp w/Wa@M | 6-7a | | MT----- | :30 | 4 | \$700.001 | | 0.00 | NM | 4 | \$2,800.00 |
| | | | | M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | |
| | | | | WAKE W/WAGNRS2 2X/DAY WITH MAX SEP | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/30/12 | 08/05/12 | MT----- | | 4 | | | | \$700.00 | | 0.00 | | | |
| E 2 | KSNV | 07/25/12 | 07/27/12 | M-F 6-7a WakeUp w/Wa@M | 6-7a | | --WTF-- | :30 | 3 | \$700.001 | | 0.00 | NM | 3 | \$2,100.00 |
| | | | | M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | |
| | | | | WAKE W/WAGNRS2 1X/DAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/12 | 07/29/12 | --WTF-- | | 3 | | | | \$700.00 | | 0.00 | | | |
| E 3 | KSNV | 07/25/12 | 07/27/12 | Today Show | CM | 658a-9am | --WTF-- | :30 | 6 | \$1,400.001 | | 0.00 | NM | 6 | \$8,400.00 |
| | | | | Today Show | | | | | | | | | | | |
| | | | | TODAY SHOW 2X/DAY WITH MAX SEP | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/23/12 | 07/29/12 | --WTF-- | | 6 | | | | \$1,400.00 | | 0.00 | | | |
| E 4 | KSNV | 07/30/12 | 07/31/12 | Today Show | CM | 658a-9am | MT----- | :30 | 4 | \$1,400.001 | | 0.00 | NM | 4 | \$5,600.00 |
| | | | | Today Show | | | | | | | | | | | |
| | | | | TODAY SHOW 2X/DAY WITH MAX SEP | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/30/12 | 08/05/12 | MT----- | | 4 | | | | \$1,400.00 | | 0.00 | | | |
| E 6 | KSNV | 07/25/12 | 07/27/12 | M-F Today Show II 3rd H@M | | 9-10a | --WTF-- | :30 | 3 | \$500.001 | | 0.00 | NM | 3 | \$1,500.00 |
| | | | | M-F Today Show II | | | | | | | | | | | |
| | | | | TODAY SHOW 2 1X/DAY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 104655
 Alt Order #: 06835929
 Flight Dates: 07/25/12 - 07/31/12

Advertiser: RNC/ Romney for President
 Product Desc: RNC - ROMNEY
 Estimate: 279
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------------------|------|-------------------|-----------------|---|-------------------|----------------------------|-------------|-----|---------------|------------|-----|------|------|-------|------------|
| E 6 | KSNV | 07/25/12 | 07/27/12 | M-F Today Show II 3rd Hour M-F Today Show II | CM | 9-10a | --WTF-- | :30 | 3 | \$500.00 | 1 | 0.00 | NM | 3 | \$1,500.00 |
| TODAY SHOW 2 1X/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/23/12 | 07/29/12 | --WTF-- | 3 | | \$500.00 | | 0.00 | | | | | | |
| E 7 | KSNV | 07/30/12 | 07/31/12 | Olympics Daytime Weekday Olympics Daytime Weekdays | CM | 9am-4pm | MT----- | :30 | 6 | \$1,200.00 | 3 | 0.00 | NM | 6 | \$7,200.00 |
| OLY DAYTIME 3X/DAY WITH MAX SEP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | MT----- | 6 | | \$1,200.00 | | 0.00 | | | | | | |
| E 8 | KSNV | 07/25/12 | 07/27/12 | M-F Today Show III 4th Hour Today 4th Hour | CM | 10am-11am | --WTF-- | :30 | 3 | \$325.00 | 1 | 0.00 | NM | 3 | \$975.00 |
| TODAY SHOW 3 1X/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/23/12 | 07/29/12 | --WTF-- | 3 | | \$325.00 | | 0.00 | | | | | | |
| E 9 | KSNV | 07/25/12 | 07/27/12 | Noon News Noon News | CM | 12-1230pm | --WTF-- | :30 | 6 | \$425.00 | 1 | 0.00 | NM | 6 | \$2,550.00 |
| NEWS AT NOON 2X/DAY WITH MAX SEP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/23/12 | 07/29/12 | --WTF-- | 6 | | \$425.00 | | 0.00 | | | | | | |
| E 10 | KSNV | 07/25/12 | 07/27/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | --WTF-- | :30 | 3 | \$425.00 | 1 | 0.00 | NM | 3 | \$1,275.00 |
| DAYS OF OUR LIVES 1X/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/23/12 | 07/29/12 | --WTF-- | 3 | | \$425.00 | | 0.00 | | | | | | |
| E 11 | KSNV | 07/25/12 | 07/27/12 | The Doctors The Doctors | CM | 2pm-3pm | --WTF-- | :30 | 3 | \$175.00 | 2 | 0.00 | NM | 3 | \$525.00 |
| DOCTORS 1X/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/23/12 | 07/29/12 | --WTF-- | 3 | | \$175.00 | | 0.00 | | | | | | |
| E 12 | KSNV | 07/25/12 | 07/27/12 | Dr. Phil Dr Phil | CM | 3-4p | --WTF-- | :30 | 3 | \$450.00 | 1 | 0.00 | NM | 3 | \$1,350.00 |
| DR PHIL 1X/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/23/12 | 07/29/12 | --WTF-- | 3 | | \$450.00 | | 0.00 | | | | | | |
| E 13 | KSNV | 07/30/12 | 07/31/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-4:30 PM) | MT----- | :30 | 4 | \$700.00 | 1 | 0.00 | NM | 4 | \$2,800.00 |
| FIRST NEWS 3-4 2X/DAY WITH MAX SEP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | MT----- | 4 | | \$700.00 | | 0.00 | | | | | | |
| E 14 | KSNV | 07/25/12 | 07/27/12 | News 3 at 4 (1/2 hr) News 3 at 4 (1/2 hr) | CM | 4-430p | --WTF-- | :30 | 3 | \$700.00 | 1 | 0.00 | NM | 3 | \$2,100.00 |
| FIRST NEWS 3-4 1X/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/23/12 | 07/29/12 | --WTF-- | 3 | | \$700.00 | | 0.00 | | | | | | |
| E 15 | KSNV | 07/25/12 | 07/27/12 | News 3 at 430pm News 3 at 4:30PM | CM | 430-5pm | --WTF-- | :30 | 6 | \$700.00 | 1 | 0.00 | NM | 6 | \$4,200.00 |
| NEWS 2X/DAY WITH MAX SEP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/23/12 | 07/29/12 | --WTF-- | 6 | | \$700.00 | | 0.00 | | | | | | |
| E 16 | KSNV | 07/30/12 | 07/31/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:30 PM-5:00 PM) | MT----- | :30 | 4 | \$700.00 | 1 | 0.00 | NM | 4 | \$2,800.00 |
| NEWS 2X/DAY WITH MAX SEP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | MT----- | 4 | | \$700.00 | | 0.00 | | | | | | |
| E 17 | KSNV | 07/25/12 | 07/27/12 | M-F Early News M-F Early News | CM | 5-630p | --WTF-- | :30 | 6 | \$1,000.00 | 1 | 0.00 | NM | 6 | \$6,000.00 |
| NEWS 3 AT 5 2X/DAY WITH MAX SEP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/23/12 | 07/29/12 | --WTF-- | 6 | | \$1,000.00 | | 0.00 | | | | | | |
| E 18 | KSNV | 07/30/12 | 07/31/12 | | CM | 5-630p | MT----- | :30 | 4 | \$1,000.00 | 1 | 0.00 | NM | 4 | \$4,000.00 |

Order / Rev: 104655
 Alt Order #: 06835929
 Flight Dates: 07/25/12 - 07/31/12

Advertiser: RNC/ Romney for President
 Product Desc: RNC - ROMNEY
 Estimate: 279
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|--|-------|----------------|----------|-----|-------------------|-------------|-----|---------------|------|-------|-------------|
| M-F Early News M-F Early News NEWS 3 AT 5 2X/DAY WITH MAX SEP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | MT----- | | | | | 4 | \$1,000.00 | | 0.00 | | | |
| E 19 | KSNV | 07/25/12 | 07/27/12 | M-F Jeopardy M-F Jeopardy JEOPARDY 2X/DAY WITH MAX SEP | CM | 630-7pm | --WTF-- | :30 | 6 | \$1,000.00 | 1 | 0.00 | NM | 6 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/23/12 | 07/29/12 | --WTF-- | | | | | 6 | \$1,000.00 | | 0.00 | | | |
| E 20 | KSNV | 07/30/12 | 07/31/12 | M-F Jeopardy M-F Jeopardy JEOPARDY 2X/DAY WITH MAX SEP | CM | 630-7pm | MT----- | :30 | 4 | \$1,000.00 | 1 | 0.00 | NM | 4 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | MT----- | | | | | 4 | \$1,000.00 | | 0.00 | | | |
| E 21 | KSNV | 07/25/12 | 07/27/12 | M-F Wheel M-F Wheel of Fortune WHEEL 1X/DAY | CM | 7-730pm | --WTF-- | :30 | 3 | \$1,000.00 | 1 | 0.00 | NM | 3 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/23/12 | 07/29/12 | --WTF-- | | | | | 3 | \$1,000.00 | | 0.00 | | | |
| E 22 | KSNV | 07/30/12 | 07/31/12 | M-F Wheel M-F Wheel of Fortune WHEEL 1X/DAY | CM | 7-730pm | MT----- | :30 | 2 | \$1,000.00 | 1 | 0.00 | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | MT----- | | | | | 2 | \$1,000.00 | | 0.00 | | | |
| E 23 | KSNV | 07/25/12 | 07/26/12 | M-F News 3 at Eleven M-F News 3 at Eleven NEWS 3 AT 11 1X/DAY | CM | 11pm-1135pm | --WT--- | :30 | 2 | \$1,100.00 | 1 | 0.00 | NM | 2 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/23/12 | 07/29/12 | --WT--- | | | | | 2 | \$1,100.00 | | 0.00 | | | |
| E 24 | KSNV | 07/25/12 | 07/27/12 | The Tonight Show Tonight Show TONITE SHOW NBC 1X/DAY | CM | 1135p-1237a | ---WT--- | :30 | 3 | \$425.00 | 1 | 0.00 | NM | 3 | \$1,275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/23/12 | 07/29/12 | ---WT--- | | | | | 3 | \$425.00 | | 0.00 | | | |
| E 25 | KSNV | 07/27/12 | 07/27/12 | Olympics Late News 3 Late News during Olympics OLY LATE NIGHT | CM | 11pm-12:35am | ----F-- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/23/12 | 07/29/12 | ----F-- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 26 | KSNV | 07/27/12 | 07/27/12 | Olympics Opening Ceremony Olympics Opening Ceremony OLY OPENING CEREMONY | CM | 730p-12a | ----F-- | :30 | 1 | \$10,000.00 | 1 | 0.00 | NM | 1 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/23/12 | 07/29/12 | ----F-- | | | | | 1 | \$10,000.00 | | 0.00 | | | |
| E 27 | KSNV | 07/28/12 | 07/28/12 | Olympics Primetime Olympics Primetime OLY WEEKEND PRIMETIME | CM | 7pm-12am | -----S- | :30 | 2 | \$6,000.00 | 3 | 0.00 | NM | 2 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/23/12 | 07/29/12 | -----S- | | | | | 2 | \$6,000.00 | | 0.00 | | | |
| E 28 | KSNV | 07/28/12 | 07/28/12 | Olympics Late News 3 Late News during Olympics OLY LATE NEWS | CM | 11pm-12:35am | -----S- | :30 | 2 | \$1,000.00 | 7 | 0.00 | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/23/12 | 07/29/12 | -----S- | | | | | 2 | \$1,000.00 | | 0.00 | | | |
| E 29 | KSNV | 07/28/12 | 07/28/12 | Olympics Daytime Weekend Olympics Daytime WEEKEND OLY WEEKEND DAYTIME | CM | 4am-6pm | -----S- | :30 | 2 | \$1,700.00 | 3 | 0.00 | NM | 2 | \$3,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/23/12 | 07/29/12 | -----S- | | | | | 2 | \$1,700.00 | | 0.00 | | | |
| E 30 | KSNV | 07/29/12 | 07/29/12 | | CM | 7pm-12am | -----S | :30 | 1 | \$6,000.00 | 3 | 0.00 | NM | 1 | \$6,000.00 |

Order / Rev: 104655
 Alt Order #: 06835929
 Flight Dates: 07/25/12 - 07/31/12

Advertiser: RNC/ Romney for President
 Product Desc: RNC - ROMNEY
 Estimate: 279

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------|------|-------------------|-----------------|---------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|--------------|
| | | | | Olympics Primetime | | | | | | | | | | | |
| | | | | Olympics Primetime | | | | | | | | | | | |
| OLY WEEKEND PRIME | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/23/12 | 07/29/12 | -----S | | | | | 1 | \$6,000.00 | | 0.00 | | | |
| E 31 | KSNV | 07/29/12 | 07/29/12 | Olympics Late News 3 | CM | 11pm-12:35am | -----S | :30 | 2 | \$1,000.00 | 7 | 0.00 | NM | 2 | \$2,000.00 |
| | | | | Late News during Olympics | | | | | | | | | | | |
| OLY LATE NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/23/12 | 07/29/12 | -----S | | | | | 2 | \$1,000.00 | | 0.00 | | | |
| E 32 | KSNV | 07/29/12 | 07/29/12 | Olympics Daytime Week | CM | 4am-6pm | -----S | :30 | 4 | \$1,700.00 | 3 | 0.00 | NM | 4 | \$6,800.00 |
| | | | | Olympics Daytime WEEKEND | | | | | | | | | | | |
| OLY WEEKEND DAYTIME | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/23/12 | 07/29/12 | -----S | | | | | 4 | \$1,700.00 | | 0.00 | | | |
| N 33 | KSNV | 07/30/12 | 07/31/12 | Olympics Daytime Week | CM | 9am-4pm | MT----- | :30 | 1 | \$1,200.00 | 3 | 0.00 | NM | 1 | \$1,200.00 |
| | | | | Olympics Daytime Weekdays | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | MT----- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| N 34 | KSNV | 07/28/12 | 07/28/12 | News 3 Olympic Zone | CM | 7:30-8:00PM | -----S- | :30 | 1 | \$750.00 | 2 | 0.00 | NM | 1 | \$750.00 |
| | | | | News 3 Olympic Zone | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/23/12 | 07/29/12 | -----S- | | | | | 1 | \$750.00 | | 0.00 | | | |
| N 35 | KSNV | 07/26/12 | 07/26/12 | Wake Up Early w/ Wagn | CM | 430a-5a | ---T--- | :30 | 1 | \$50.00 | 3 | 0.00 | NM | 1 | \$50.00 |
| | | | | Wake Up Early Wagners | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/23/12 | 07/29/12 | ---T--- | | | | | 1 | \$50.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 109 | \$119,850.00 |